



PRINT TEMPLATE GUIDELINES

PRINT READY FILES

A poster and rack card are ready to be printed at your local print shop. Below are the specifications your printer may ask for. To customize the rack card, see the next page of this document.



Poster

Size: 18" x 24", contains bleed
Format: CMYK PDF



Rack Card

Size: 4" x 9", 2-sided, contains bleed
Format: CMYK PDF

CUSTOMIZABLE FILES

Your kit contains two customizable rack card files. One allows you to add your logo to the card as-is by simply opening the “AddLogo.doc” Word document and inserting your logo file in the footer. The other provides an area for you to add your own content by opening the “AddContent.doc” Word file and typing in the existing text box. You may also add your logo to the footer of this file. Once happy with your work, save your document as a PDF and provide to your printer.

