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## DIGITAL GRAPHIC GUIDELINES

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## BANNERS / BUTTONS

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The six banners/ buttons files provided are sized to be able to be used as paid online advertising or buttons on your - or a partner's - website. The graphics should link to [GoodForPA.com](http://GoodForPA.com).



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## FACEBOOK GRAPHICS

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The Facebook graphics provided are sized to be able to be used as boost (sponsored) posts per Facebook's regulations at the time of the toolkit launch (July 2015). The text that accompanies the graphics can promote your area's programs and facilities and can link to your own website - or [GoodForPA.com](http://GoodForPA.com).

